

THE POLO

STANLEY/STELLA

About

Stanley/Stella	3
Setting a new standard	10
Polo collection	11

Unisex

Short sleeves

Prepster	14
Prepster Vintage	16
Prepster Space Dye	18
Prepster AOP	20

Long sleeves

Prepster Long Sleeve	22
----------------------	----

Women

Short sleeves

Stella Elliser	24
----------------	----

Polo dress

Stella Paiger	26
Stella Paiger AOP	28

Kids

Short sleeves

Mini Sprinter	30
---------------	----

Index

Colours	32
Colour combinations	35
Sizes	36

Premium quality
contemporary clothing
made with respect for both
people and the planet.



Premium quality
contemporary clothing
made with respect for both
people and the planet.



At Stanley/Stella, we constantly challenge the status quo, proudly showing that on-demand apparel can be produced in a way that is respectful of both our planet and its people, and at the same time, ensures outstanding choice and quality.

At every step of the journey, we are committed to making conscious decisions that bring positive impact: we use 100% organic cotton as well as recycled and reclaimed materials, we build close relationships with our five factories in Bangladesh to continuously improve working conditions, we design styles that meet our customers' needs and that people love to wear, and we deliver quality that lasts.

We believe that innovation, quality and sustainability go hand in hand to build the fashion industry of the future.

STANLEY/STELLA





Innovation

Our innovation mindset pushes us to explore new ways of doing things and keeps us on top of our game. Always looking ahead, we remain at the forefront of product development and aim to create the ultimate digital customer experience.

Quality

We strive to deliver outstanding quality at every level of our business. From the fit, feel and finish of our garments, to our operational processes and customer service, we take pride in being recognised for our quality and attention to detail.

Sustainability

Our desire for a better world drives the choices we make every day. We work hard to ensure an environmentally and socially responsible chain of production, from our use of organic and recycled materials to our pursuit of fair wages, and beyond.









Setting a new standard

With the new Stanley/Stella polo collection, we've re-written the rules of the classic polo: organic cotton in an unrivalled choice of colours and dyeing techniques, inclusive styles designed to look and feel great, a new modern fit, and meticulous attention to detail. Just like it should be.

Comfortable fit

A boxier, contemporary fit and a more relaxed sleeve offer comfort and good looks in equal measure, making this a true wardrobe staple that's a joy to wear.

Refined details

Recycled buttons in a matching colour add a discreet finishing touch, while clean side slits and a neater placket add to the appeal. The perfect choice for any occasion.

Supreme versatility

Our diverse palette of colours and dyeing techniques offers unlimited styling options. From muted neutrals and vibrant solid colours to garment-dyed shades, a choice of heathers and a preppy all-over check.



Unisex



PREPSTER STPU331

230 GSM
Medium fit
XXS - 5XL
24 colours

p. 14



PREPSTER VINTAGE STPU335

230 GSM
Medium fit
XXS - 3XL
5 colours

p. 16



PREPSTER SPACE DYE STPU334

230 GSM
Medium fit
XXS - 3XL
1 colour

p. 18

Kids



MINI SPRINTER STPK908

220 GSM
Medium fit
3/4 - 12/14 years
9 colours

p. 30



PREPSTER AOP STPU336

230 GSM
Medium fit
XXS - 3XL
1 colour

p. 20



PREPSTER LONG SLEEVE STPU332

230 GSM
Medium fit
XXS - 3XL
11 colours

p. 22

Women



STELLA ELLISER STPW333

200 GSM
Fitted
XXS - 3XL
12 colours

p. 24



STELLA PAIGER STDW162

230 GSM
Medium fit
XS - XXL
6 colours

p. 26



STELLA PAIGER AOP STDW164

230 GSM
Medium fit
XS - XXL
1 colour

p. 28



Polo collection

Mehdi is 191cm - Size L
Calista is 176cm - Size XS
Prepster in Lavender



Iconic

PREPSTER STPU331

The unisex polo

230 GSM

Medium fit

XXS - 5XL*

Fabric

Piqué
100 % organic ring-spun combed cotton

Combo

Women → Stella Elliser p.24

Kids → Mini Sprinter p.30



Whites



White



Natural Raw

Colours



Black



Anthracite



Spectra Yellow



NEW/SEASONAL AWZI
Jojoba



Sage



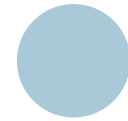
Glazed Green



Stargazer



Ocean Depth



Sky Blue



Royal Blue



French Navy



NEW
Lavender



NEW
Orchid Flower



Burgundy



Cotton Pink

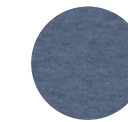


Bright Orange

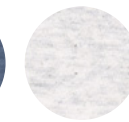


Red

Essential heathers



Dark Heather
Blue



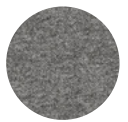
Cream Heather
Grey



Heather
Grey



Dark Heather
Grey



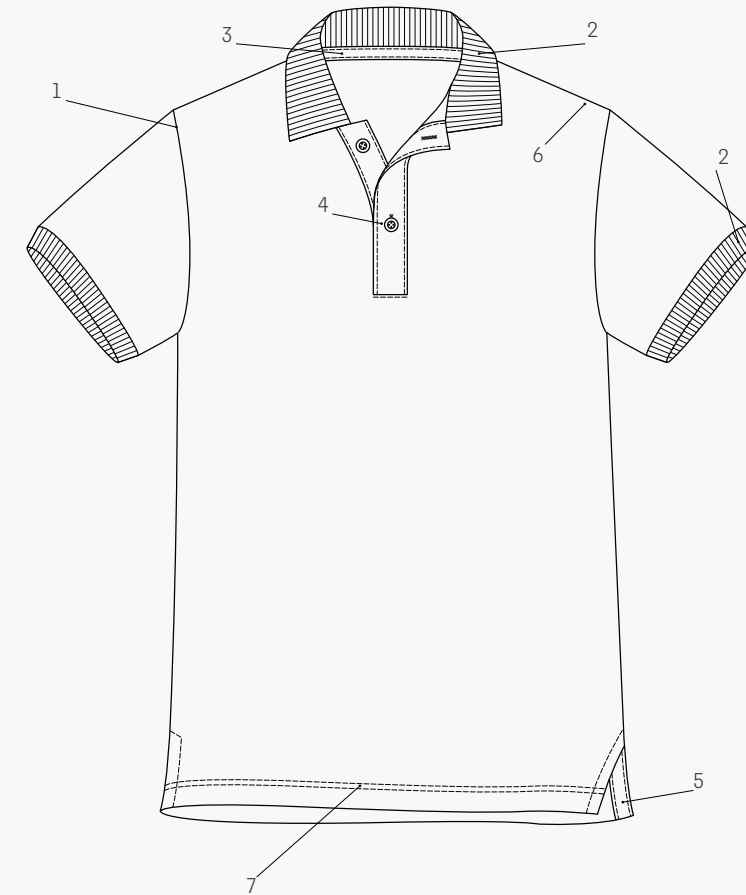
NEW
Black Heather
Mid Grey

* 4XL and 5XL available in White, Black, French Navy, Burgundy, Red and Heather Grey

Mehdi is 191cm - Size L
 Calista is 176cm - Size XS
 Prepster in Lavender



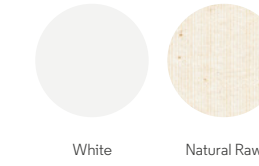
Specifications



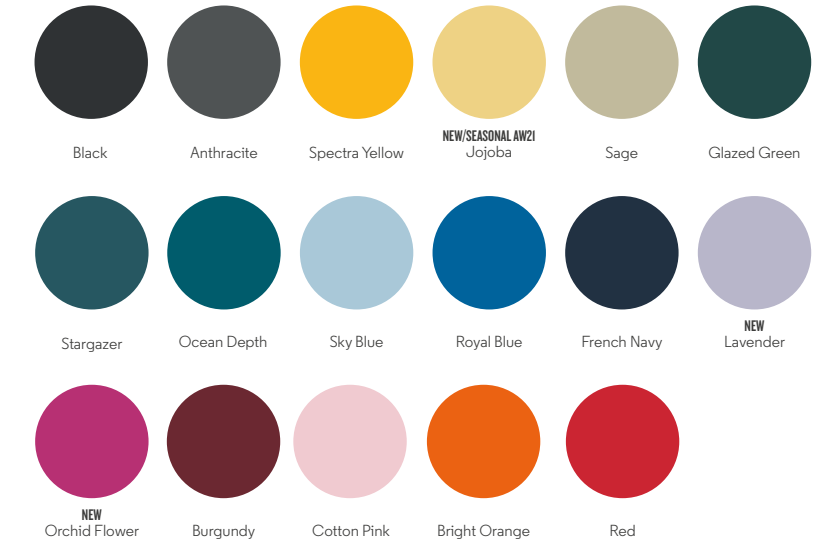
- 1 - Set-in sleeve
- 2 - Flat knit rib on collar and sleeve hem
- 3 - Inside heavy single jersey back neck tape
- 4 - Front placket with two buttons in matching body colour
- 5 - Slit at side seams with heavy single jersey facing
- 6 - Single needle topstitch at shoulder seams
- 7 - Bottom hem with narrow double needle topstitch



Whites



Colours



Essential heathers



* 4XL and 5XL available in White, Black, French Navy, Burgundy, Red and Heather Grey

Terence is 185cm - Size L
Zoé is 172cm - Size XS
Prepster Vintage in
G. Dyed Aged Light Grey



Core

PREPSTER VINTAGE STPU335

The unisex vintage polo

230 GSM

Medium fit

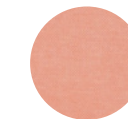
XXS - 3XL

Fabric

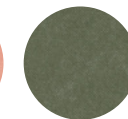
Piqué
100 % organic ring-spun combed cotton



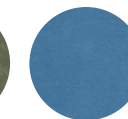
Colours



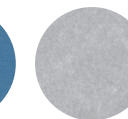
G. Dyed Aged
Rose Clay



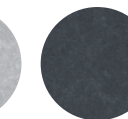
NEW
G. Dyed Aged
Khaki



G. Dyed
Cadet Blue



G. Dyed Aged
Light Grey

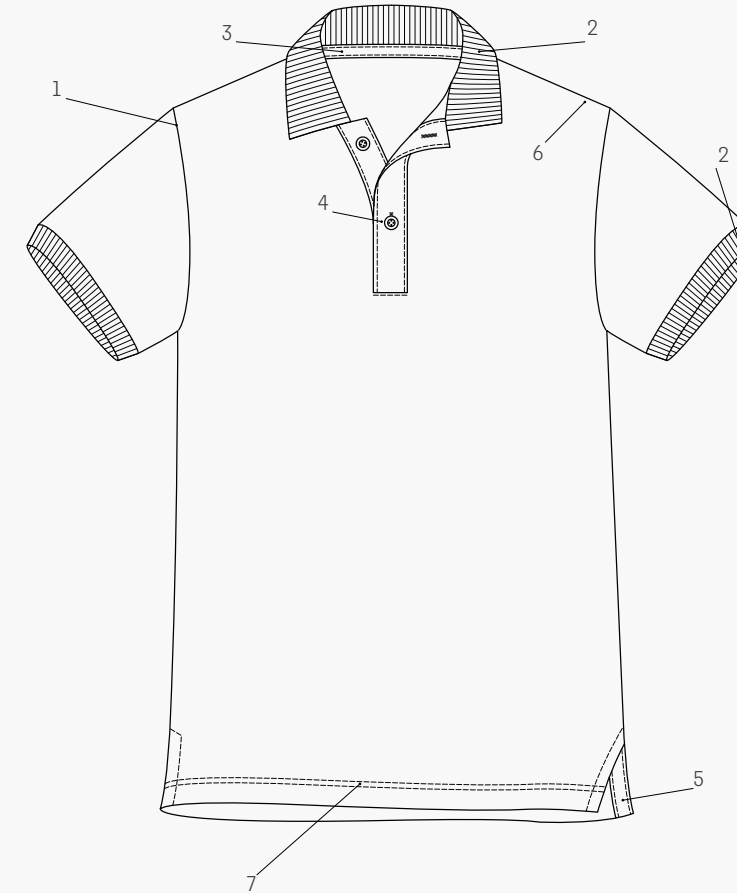


G. Dyed India
Ink Grey


Terence is 185cm - Size L
Zoé is 172cm - Size XS
Prepster Vintage in
G. Dyed Aged Light Grey



Specifications

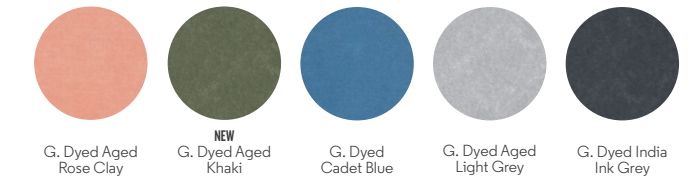


- 1 - Set-in sleeve
- 2 - Flat knit rib on collar and sleeve hem
- 3 - Inside heavy single jersey back neck tape
- 4 - Front placket with two buttons in matching body colour
- 5 - Slit at side seams with heavy single jersey facing
- 6 - Single needle topstitch at shoulder seams
- 7 - Bottom hem with narrow double needle topstitch

 Garment dyed product, each garment may vary in appearance.
Colour may bleed, please follow our care label. Read print recommendations carefully.



Colours



G. Dyed Aged
Rose Clay

NEW
G. Dyed Aged
Khaki

G. Dyed
Cadet Blue

G. Dyed Aged
Light Grey

G. Dyed India
Ink Grey

Terence is 185cm - Size L
Silk is 168cm - Size XS
Prepster Space Dye
in Hibiscus Rose Space Dyed



Capsule

PREPSTER SPACE DYE STPU334

The unisex space dye polo

230 GSM

Medium fit

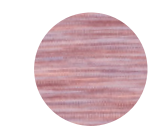
XXS - 3XL

Fabric

Piqué
100 % organic ring-spun combed cotton



Special heather

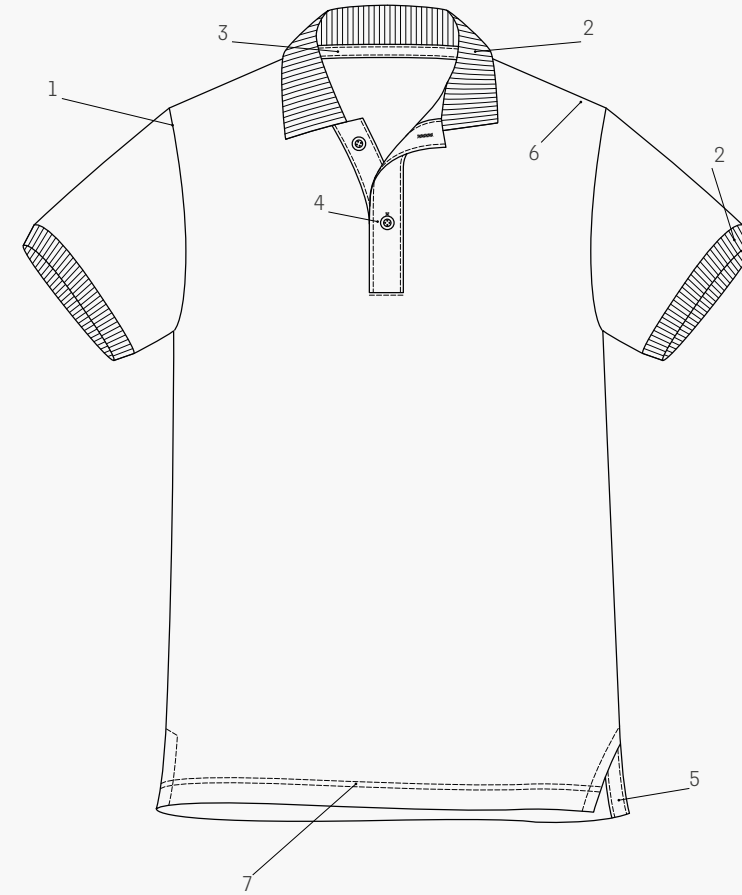


NEW/SEASONAL AWZ1
Hibiscus Rose
Space Dyed

Terence is 185cm - Size L
Silk is 168cm - Size XS
Prepster Space Dye
in Hibiscus Rose Spaced Dyed



Specifications



- 1 - Set-in sleeve
- 2 - Flat knit rib on collar and sleeve hem
- 3 - Inside heavy single jersey back neck tape
- 4 - Front placket with two buttons in matching body colour
- 5 - Slit at side seams with heavy single jersey facing
- 6 - Single needle topstitch at shoulder seams
- 7 - Bottom hem with narrow double needle topstitch



Special heather



NEW/SEASONAL AWZ1
Hibiscus Rose
Spaced Dyed

Mehdi is 191cm - Size L
Calista is 176cm - Size XS
Prepster AOP in Check Jojoba



Capsule

PREPSTER AOP STPU336

The unisex all over print polo

230 GSM

Medium fit

XXS - 3XL

Fabric

Piqué
100 % organic ring-spun combed cotton

Combo

Women → Stella Paiger AOP p.28



All over print

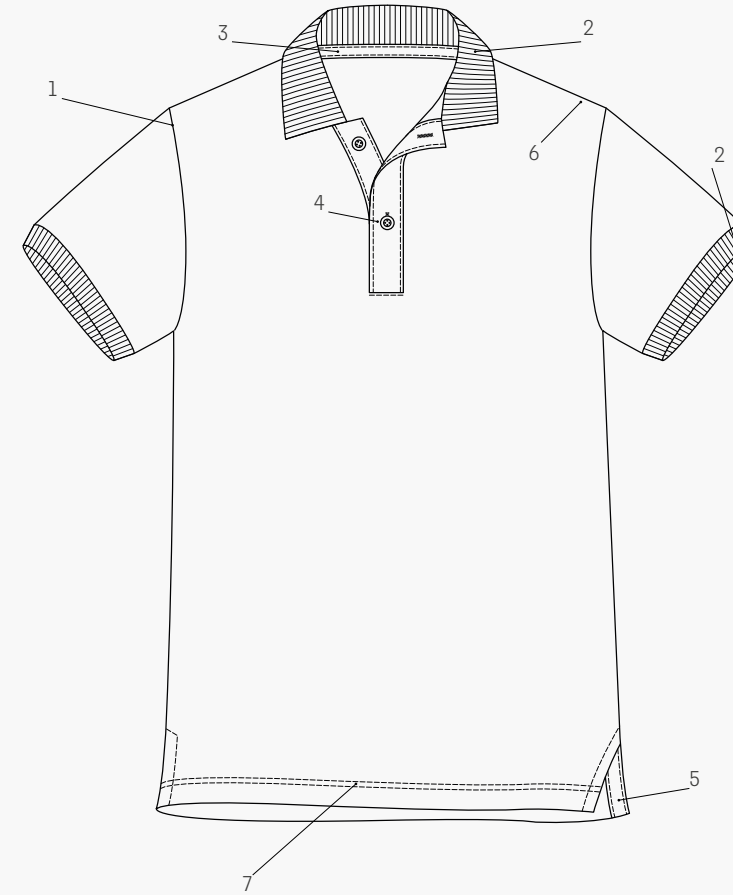


NEW/SEASONAL AWZI
Check Jojoba

Mehdi is 191cm - Size L
Calista is 176cm - Size XS
Prepster AOP in Check Jojoba



Specifications



- 1 - Set-in sleeve
- 2 - Flat knit rib on collar and sleeve hem
- 3 - Inside heavy single jersey back neck tape
- 4 - Front placket with two buttons in matching body colour
- 5 - Slit at side seams with heavy single jersey facing
- 6 - Single needle topstitch at shoulder seams
- 7 - Bottom hem with narrow double needle topstitch



All over print



NEW/SEASONAL AW21
Check Jojoba

Lana is 175cm - Size S
Mehdi is 191cm - Size L
Prepster Long Sleeve in
Dark Heather Blue



Core

PREPSTER LONG SLEEVE STPU332

The unisex polo long sleeve

230 GSM

Medium fit

XXS - 3XL

Fabric

Piqué
100 % organic ring-spun combed cotton

Whites



White

Colours



Black



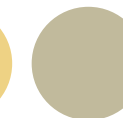
Anthracite



Spectra Yellow



NEW/SEASONAL AW21
Jojoba



Sage



Glazed Green



French Navy



Burgundy



Red

Essential heathers



Dark Heather
Blue



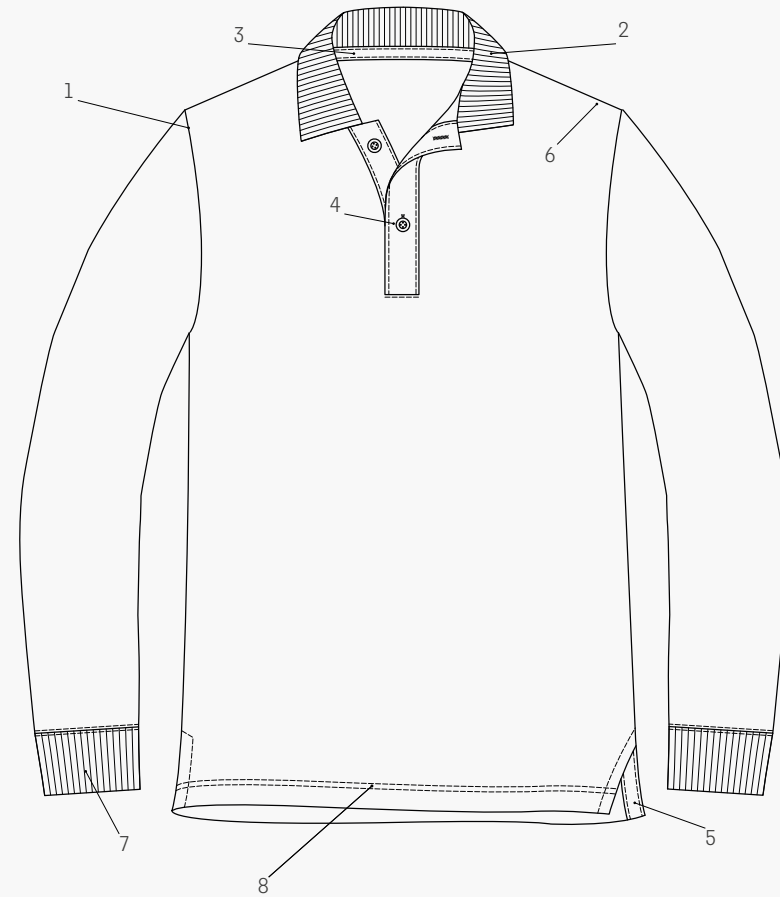
Heather
Grey



Lana is 175cm - Size S
 Mehdi is 191cm - Size L
 Prepster Long Sleeve in
 Dark Heather Blue



Specification



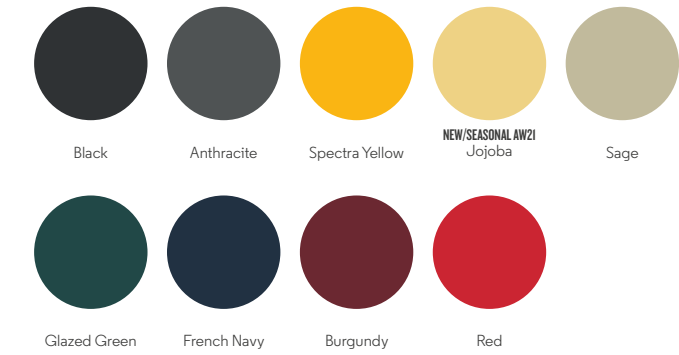
- 1 - Set-in sleeve
- 2 - Flat knit rib on collar
- 3 - Inside heavy single jersey back neck tape
- 4 - Front placket with 2 buttons in matching body colour
- 5 - Slit at side seams with heavy single jersey facing
- 6 - Single needle topstitch at shoulder seams
- 7 - 1x1 rib at sleeve hem
- 8 - Bottom hem with narrow double needle topstitch



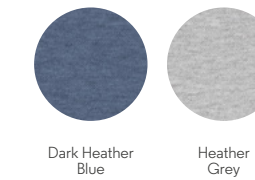
Whites



Colours



Essential heathers



Lana is 175cm - Size S
Stella Elliser in Heather Grey



Core

STELLA ELLISER STPW333

The women's polo

200 GSM

Fitted

XS - XXL

Fabric

Piqué
95 % organic ring-spun combed cotton
5% elastane

Combo

Unisex → Preptser p.14

Kids → Mini Sprinter p.30



Whites



White

Colours



Black



Anthracite



NEW/SEASONAL AWZI
Jojoba



Sky Blue



Royal Blue



French Navy



NEW
Orchid Flower



Burgundy



Cotton Pink



Red

Essential heathers

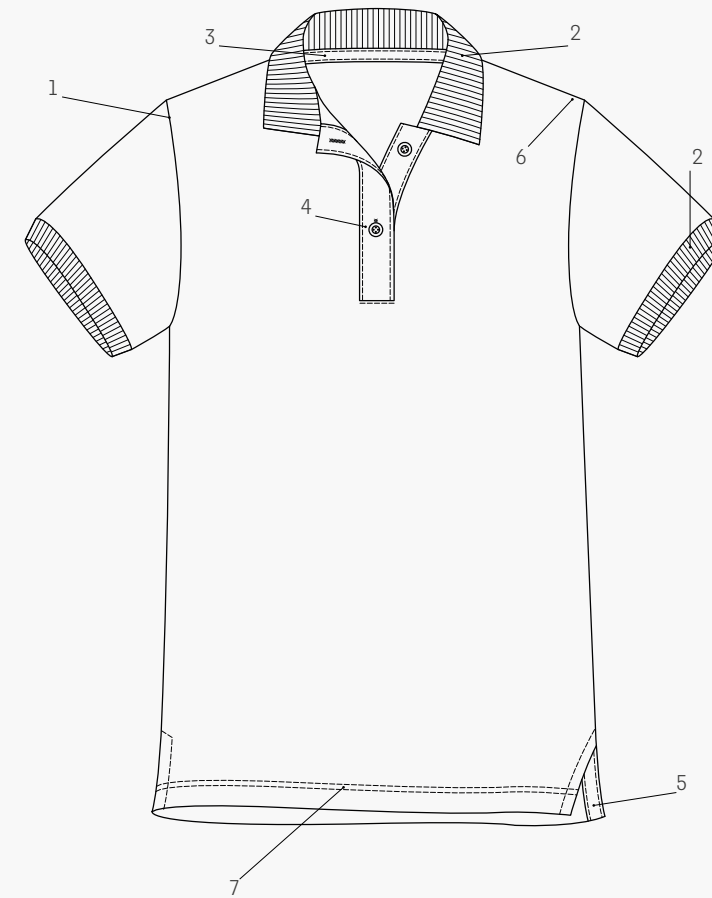


Heather
Grey

Lana is 175cm - Size S
Stella Elliser in Heather Grey



Specifications

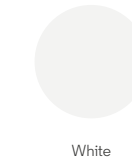


- 1 - Set-in sleeve
- 2 - Flat knit rib on collar and sleeve hem
- 3 - Inside heavy single jersey back neck tape
- 4 - Front placket with two buttons in matching body colour
- 5 - Slit at side seams with heavy single jersey facing
- 6 - Single needle topstitch at shoulder seams
- 7 - Bottom hem with narrow double needle topstitch

Lola is 163cm - Size S
Stella Elliser in Heather Grey



Whites

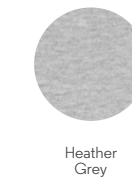


White

Colours



Essential heathers



Heather Grey

Calista is 176cm - Size XS
Stella Paiger in Orchid Flower



Core

STELLA PAIGER STDW162

The women's polo dress

230 GSM

Medium fit

XS - XXL

Fabric

Piqué
100 % organic ring-spun combed cotton

Whites



White

Colours



Black



French Navy



NEW
Orchid Flower



Red

Essential heathers



Heather
Grey



Calista is 176cm - Size XS
Stella Paiger in Orchid Flower



Specifications



- 1 - Set-in sleeve
- 2 - Flat knit rib on collar
- 3 - Inside heavy single jersey back neck tape
- 4 - Front placket with two buttons in matching body colour
- 5 - Side panels in self fabric
- 6 - Single needle topstitch at shoulder seams
- 7 - Sleeve hem and bottom hem with narrow double needle topstitch

Carla is 180cm - Size XS
Stella Paiger in
Orchid Flower



Whites



White

Colours



Black



French Navy



NEW
Orchid Flower



Red

Essential heathers



Heather
Grey

Nina is 172cm - Size XS
Stella Paiger AOP in Check Jojoba



Capsule

STELLA PAIGER AOP STDW164

The women's all over print polo dress

230 GSM

Medium fit

XS - XXL

Fabric

Piqué
100 % organic ring-spun combed cotton

Combo

Unisex → Prepster AOP p.20



All over print



Nina is 172cm - Size XS
Stella Paiger AOP in Check Jojoba



Specifications



- 1 - Set-in sleeve
- 2 - Flat knit rib on collar
- 3 - Inside heavy single jersey back neck tape
- 4 - Front placket with two buttons in matching body colour
- 5 - Side panels in self fabric
- 6 - Single needle topstitch at shoulder seams
- 7 - Sleeve hem and bottom hem with narrow double needle topstitch

Calista is 176cm - Size XS
Stella Paiger AOP in
Check Jojoba



All over print



NEW/SEASONAL AW21
Check Jojoba

Gilian is 130cm - Size 7/8 years
Mini Sprinter in Glazed Green
Romain is 126cm - Size 7/8 years
Mini Sprinter in Jojoba



Core

MINI SPRINTER STPK908

The iconic kids' polo

220 GSM

Medium fit

3/4 - 12/14 years

Fabric

Piqué
100 % organic ring-spun combed cotton

Combo

Unisex → Preptser p.20

Women → Stella Elisser p.24

Whites



White

Colours



Sky Blue



Royal Blue



French Navy



Glazed Green



NEW/SEASONAL AW21
Jojoba



NEW
Orchid Flower



Red

Essential heathers



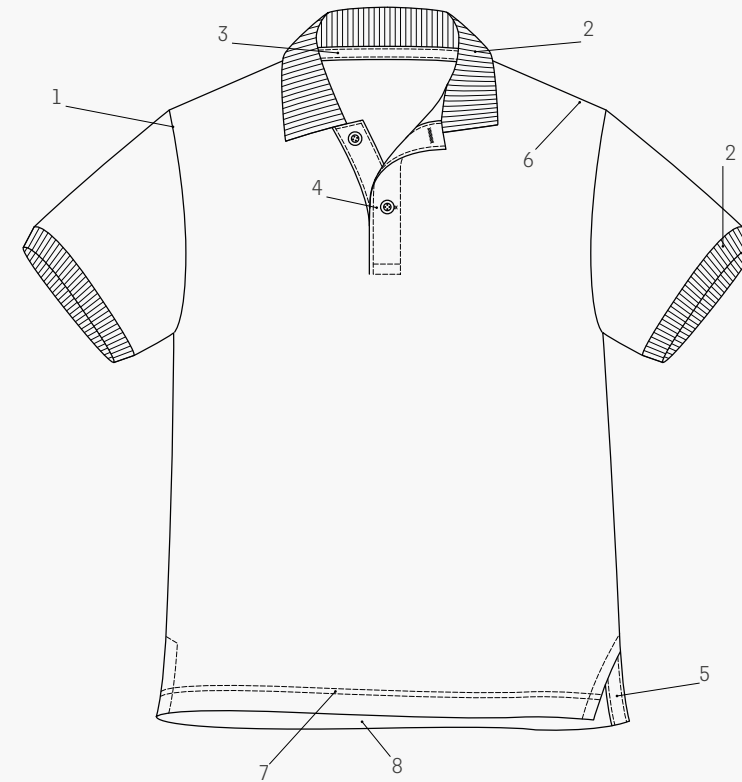
Heather
Grey



Gilian is 130cm - Size 7/8 years
 Mini Sprinter in Glazed Green
 Romain is 126cm - Size 7/8 years
 Mini Sprinter in Jojoba



Specifications



- 1 - Set-in sleeve
- 2 - Flat knit rib on collar and sleeve hem
- 3 - Inside back neck tape in single jersey
- 4 - Front placket with two buttons in matching body colour
- 5 - Slit at side seams with single jersey facing
- 6 - Single needle topstitch at shoulder seams
- 7 - Bottom hem with narrow double topstitch
- 8 - Back length is longer than front length

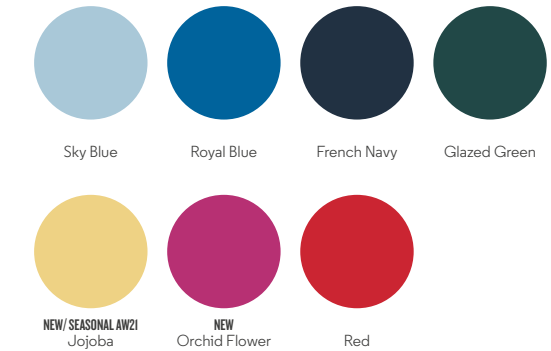
Gilian is 130cm - Size 7/8 years
 Mini Sprinter in Glazed Green



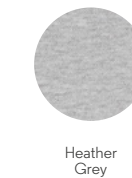
Whites



Colours



Essential heathers



Colours

Whites

White - C001
 Pantone 11-0601 TCX CMYK 06-04-05-00
 Pantone 2706 C RGB 244-249-255

Natural Raw - C054
 Pantone 12-0304 TCX CMYK 05-08-16-00
 Pantone 7527 C RGB 224-213-198

Colours

Black - C002
 Pantone 19-4004 TCX CMYK 73-60-55-65
 Pantone 426 C RGB 42-43-45

Anthracite - C253
 Pantone 19-3906 TCX CMYK 59-45-44-50
 Pantone 7540 C RGB 74-75-77

Spectra Yellow - C204
 Pantone 14-0957 TCX CMYK 00-33-93-00
 Pantone 7409 C RGB 247-183-24

Jojoba - C067
 Pantone 14-0935 TCX CMYK 07-16-56-02
 Pantone 3599 C RGB 230-208-135

Sage - C047
 Pantone 16-0613 TCX CMYK 24-19-39-09
 Pantone 7536 C RGB 163-159-134

Glazed Green - C036
 Pantone 19-5030 TCX CMYK 78-37-50-59
 Pantone 4168 C RGB 38-68-69

Stargazer - C702
 Pantone 19-4316 TCX CMYK 78-37-36-47
 Pantone 4161 C RGB 57-80-92

Ocean Depth - C710
 Pantone 19-4535 TCX CMYK 95-13-29-50
 Pantone 7470 C RGB 0-97-177

Sky Blue - C232
 Pantone 15-4020 TCX CMYK 38-12-12-01
 Pantone 644 C RGB 155-183-212

Royal Blue - C230
 Pantone 19-4245 TCX CMYK 93-45-06-19
 Pantone 7462 C RGB 0-90-146

French Navy - C727
 Pantone 19-3923 TCX CMYK 81-59-34-65
 Pantone 4280 C RGB 40-45-60

Lavender - C063
 Pantone 15-3919 TCX CMYK 31-26-11-03
 Pantone 4123 C RGB 181-180-199

Orchid Flower - C068
 Pantone 19-2434 TCX CMYK 13-89-07-19
 Pantone 7648 C RGB 157-49-113

Burgundy - C244
 Pantone 19-1724 TCX CMYK 30-84-55-55
 Pantone 4101 C RGB 100-36-46

Cotton Pink - C005
 Pantone 13-2802 TCX CMYK 05-27-12-00
 Pantone 510 C RGB 242-193-209

Bright Orange - C013
 Pantone 16-1363 TCX CMYK 00-72-98-00
 Pantone 166 C RGB 233-92-32

Red - C004
 Pantone 19-1763 TCX CMYK 08-95-76-09
 Pantone 200 C RGB 189-22-44

Garment Dyed

G. Dyed Aged Rose Clay - C522
 Pantone 16-1330 TCX CMYK 04-44-39-01
 Pantone 7612 C RGB 210-147-128

G. Dyed Aged Khaki - C548
 Pantone 18-0420 TCX CMYK 52-33-59-41
 Pantone 4223 C RGB 96-102-81

G. Dyed Cadet Blue - C511
 Pantone 18-4032 TCX CMYK 71-38-16-18
 Pantone 2152 C RGB 38-102-145

G. Dyed Aged Light Grey - C524
 Pantone 16-3916 TCX CMYK 29-20-21-07
 Pantone Cool Gray 7 C RGB 146-148-155

G. Dyed Aged India Ink Grey - C520
 Pantone 19-3902 TCX CMYK 65-51-42-56
 Pantone 4119 C RGB 59-54-60

Essential heathers

Dark Heather Blue - C652
 Pantone 19-3919 TCX CMYK 67-46-27-35
 Pantone 4131 C RGB 78-83-104

Cream Heather Grey - C680
 Pantone 13-0002 TCX CMYK 12-10-12-00
 Pantone Warm Gray 1 C RGB 219-213-209

Dark Heather Grey - C651
 Pantone 19-4005 TCX CMYK 68-52-51-68
 Pantone 426 C RGB 43-44-48

Heather Grey - C250
 Pantone 16-3915 TCX CMYK 32-23-23-12
 Pantone 4289 C RGB 152-151-154

Special heathers

Black Heather Mid Grey - C598
 Pantone 18-0201 TCX CMYK 44-38-35-28
 Pantone 4195 C RGB 118-116-117

Hibiscus Rose Spaced Dyed - C825
 Pantone 11-0601 TCX CMYK 21-47-22-12
 Pantone 663 C RGB 175-138-152

Pantone 15-3910 TCX CMYK 21-47-22-12
 Pantone 4123 C RGB 175-138-152
 Pantone 15-1512 TCX CMYK 21-47-22-12
 Pantone 7612 C RGB 175-138-152







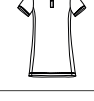


All over print

Check Jojoba - C821
 Pantone 16-5917 TCX CMYK 08-23-55-03
 Pantone 624 C RGB 222-194-131
 Pantone 18-5806 TCX CMYK 56-40-49-28
 Pantone 4193 C RGB 107-113-105

Pantone 14-0935 TCX CMYK 50-30-42-26
 Pantone 3599 C RGB 121-131-123
 Pantone 11-0602 TCX CMYK 06-05-08-00
 Pantone Cool Gray 1 C RGB 242-240-235



Colour combination

		C001 - White	C002 - Black	C004 - Red	C005 - Cotton Pink	C013 - Bright Orange	C036 - Glazed Green	C047 - Sage	C054 - Natural Raw	C063 - Lavender	C067 - Jojoba	C068 - Orchid Flower	C204 - Spectra Yellow	C230 - Royal Blue	C232 - Sky Blue	C244 - Burgundy	C250 - Heather Grey	C253 - Anthracite	C511 - G. Dyed Cadet Blue	C520 - G. Dyed India Ink Grey	C522 - G. Dyed Aged Rose Clay	C524 - G. Dyed Aged Light Grey	C548 - G. Dyed Aged Khaki	C598 - Black Heather Mid Grey	C651 - Dark Heather Grey	C652 - Dark Heather Blue	C680 - Cream Heather Grey	C702 - Stargazer	C710 - Ocean Depth	C727 - French Navy	C821 - Check Jojoba	C825 - Hibiscus Rose Spaced Dyed			
Prepster p.14		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																	
Prepster Vintage p.16																			•	•	•	•	•												
Prepster Space Dye p.18																																		•	
Prepster AOP p.20																																		•	
Prepster Long Sleeve p.22		•	•	•			•	•			•					•	•	•								•									
Stella Elliser p.24		•	•	•	•						•	•	•	•	•	•	•																		•
Stella Paiger p.26		•	•	•								•					•																		
Stella Paiger AOP p.28																																			•
Mini Sprinter p.30		•		•			•				•	•	•	•		•																			•